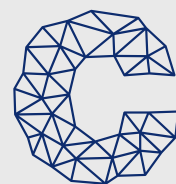


# THE NORDIC EFFECT



2013 marks the 50th anniversary of the establishment of the Kilkenny Design Workshops (KDW), a visionary state-sponsored design agency set up in response to the 1961 Scandinavian Report on Irish design. In exploring the legacy of the iconic KDW, the [National Craft Gallery](#) in Kilkenny is pleased to present two contemporary Nordic exhibitions from 27 March – 17 May 2013:

## **PARADIGM**

curated by Lars Sture and produced by the Norwegian Association for Crafts, supported by the Norwegian Embassy

## **VIEWS ON CLAY**

produced by Design Migration+ and supported by the Finnish Embassy and the Finnish Institute in London

## **NATIONAL CRAFT GALLERY SEMINAR THE NORDIC EFFECT: CRAFTING SUCCESS**

5 April 2013  
Parade Tower, Kilkenny Castle, Kilkenny  
Registration from 11am, Seminar 11.30am – 4.30pm

€10 / €8 Concession | To register email: [events@nationalcraftgallery.ie](mailto:events@nationalcraftgallery.ie) or call: 056 7796151

The Nordic Effect: Crafting Success investigates our fascination with Scandinavian and Nordic design, discussing the principles and attributes that determine its continued success. Reflecting on this Nordic influence; designers, makers and consultants will discuss strategies, supports and models for success, in both Nordic and Irish context.

### **Programme:**

- Session 1:** Nordic Design – Principles and Strengths
- Session 2:** Panel Discussion: Kunsthåndverk – Nordic Positioning of Contemporary Craft
- Session 3:** Looking North – Influence on Irish Practice
- Session 4:** Nordic Strategies and Irish Supports

### **Invited Speakers:**

- Patrick Daly** Management Consultant and Advisor to Creative Industries, IRE
- Gearoid Muldowney** Designer / Director of Superfolk, IRE
- Liz Nilsson** Designer / Maker, SWE / IRE
- Jordan Ralph** Designer / Maker, IRE
- Suvi Saloniemi** Curator, Design Museum, Helsinki, FIN
- Tanya Silipä** Designer and Member of Design Migration, Helsinki, FIN
- Lars Sture** Curator, UK / NOR
- Dr Jorunn Veiteberg** Chair of Norwegian Crafts, Oslo, NOR

**6.00pm, Curators Talk at National Craft Gallery**  
Lars Sture, curator of Paradigm and designer Tanya Silipä

**7.00pm, The Nordic Effect exhibitions Launch at National Craft Gallery**  
Official Launch of Paradigm and Views on Clay

**9.00pm, Nordic Night at Billy Byrnes, John St, Kilkenny**  
Nordic grooves with DJ and curator Suvi Saloniemi and Nordic menu at The Bula Bus

## **GETTING HERE**

The National Craft Gallery is located in the heart of Kilkenny City, in the South-East of Ireland. We are conveniently located close to major airports and ferry ports and only one and a half hours from Dublin, Cork and Rosslare Harbour. Get [travel routes](#) here.

Kilkenny has an abundance of accommodation to suit every taste and pocket. You can avail of special offers from our accommodation partners, the [Pembroke Hotel](#), by mentioning 'Kilkenny Design Workshops' when you book, or check out the [Kilkenny Tourism](#) website for other options.

While you are visiting take time to explore the [Kilkenny Craft Trail](#), visiting craft studios and craft shops listed in the [Made In Kilkenny Guide](#).

[www.nationalcraftgallery.ie/news/the-nordic-effect](http://www.nationalcraftgallery.ie/news/the-nordic-effect)

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